

Subject Line: SAVE 25% on a new product from WarmCo!

Headline: Exclusive Deal on New WarmCo Product

Body:

Hey Friend!

We are excited to see you at the upcoming trade show! We will be showing our products at **Booth 222**. As a thank you for your continued business with us, we are offering an exclusive deal; a coupon for 25% off our new WarmCo Two-Door Mini Display Food Warmer! Click [here](#) to get more information on this exclusive deal.

Enjoy the coupon and we will see you at **Booth 222!**